



## **Staff Council**

Thursday, November 20, 2025

Meeting 3

1:00-3:00 p.m., Zoom

## **MINUTES**

**Members Present:** Nghi Nguyen (Chair), Geraldine Papillero (Secretary), Staci Griffin, Dilrukshi Jayasekera, Jenny Hatleberg, Niffer Gottwald, Nelida Andres, Vickie Drake, Betsy Leonard, Carlo Sanchez, Brady Patton, Christine Moya Crawford.

**Absent:** Maria Martinez, Yvonne Hu-Cotto

**Proxy:** Maria Martinez (Alexis Medina), Yvonne Hu-Cotto (Michelle Chan)

**Liaison:** Dr. Michelle Campbell, Senior Vice President for Advancement and Community Engagement

**Guest Speaker(s):** Dr. Kimberly McNair, Dr. Michelle Campbell

**Guests:** Cathy Henley, Yvette Taylor, Angie Moy

### **Call to Order**

- There was a quorum to conduct business. Nghi Nguyen (Chair) called the meeting to order at 1:02 pm.

### **Meeting Minutes**

- The November 20, 2025, meeting agenda was approved as written.
- The minutes for October 16, 2025, minutes are approved.

### **Constituent Concerns**

- None

### **Chair's Report**

- See Chair's Report

### **Student Enrollment Plan Overview**

Dr. Kimberly McNair, Associate Senior Vice President for Student Affairs/Enrollment Management

- August 2025-June 2029
- Help Student Affairs lead the goals and missions for student success

- Support the Academic Master Plan and Strategic Plans
- Four Goals
  - Continuous Enrollment growth
  - Increased equitable student retention and completion rates
  - Academic and career advising experiences at key milestones for all students
  - Data-inform recruitment and student support services
- Intended Outcomes
  - Growing unduplicated headcount of 65,000 across all locations
- [Student Enrollment Plan 2025-2029](#)

### **Branding Update**

Dr. Michelle Campbell, SVP for Advancement and Community Engagement

- Launched new tagline: *Exceptional Education, Extraordinary Outcomes*
- Phase 2: Fall 2025
  - Zoom backgrounds, wallpapers, photography, stationary
  - Student brand activation via Student Life and Athletics
  - Integration of brand with Bookstore and Athletics
- Brand Awareness Campaign
  - Share student stories, achievements; real results
  - Photos of our students on buses, billboards, social media
- Phase 3: Spring/Fall 2026
  - Enrollment campaign
  - Online brand store
  - Continued integration of new brand with College operations, services, events, and communications.
- [Branding website](#)

### **Staff Enrichment Day Update**

- Wednesday, March 18, 8:00 a.m.-4:00 p.m., Takoma Park/Silver Spring Campus
- Theme: *Exceptional Staff, Extraordinary Impact*
- Inside MC and email communications go out after Thanksgiving break

### **Staff Awards Overview**

- [Staff Awards Website](#)
- Three awards available: Outstanding Staff Award, Staff Distinguished Service Award, and Staff Special Recognition Award
- Outstanding Staff Award
  - 4 different award categories (Performance, Customer Service, Innovation, and Serving Students)
  - Receive one every 2 year
  - Staff of the Year, every 7 years
  - Presented during Closing Meeting
- [Staff Distinguished Service Award](#)
  - Run by Staff Enrichment Day Planning Committee

- 5 years of service
- Presented during SED in March
- Peer-to-Peer nomination
- Special Recognition Award
  - Been at the College for one year
  - One award per fiscal year
  - Given out every quarter (4 quarters)
  - Anyone can nominate the staff

#### **Staff Distinguished Award Recommendation**

- Recommendation to College Council to include eligibility for how long in between years before a staff member can receive this award again.
- Vicki Drake motioned to send recommendation to College Council. Niffer Gottwald seconded.

#### **Announcement**

- None

#### **Adjourned**

- The meeting adjourned at 2:02 p.m., following a motion by Carlo Sanchez and seconded by Nelida Andres.

#### **NEXT COUNCIL MEETINGS**

December 11, February 19, March 12, April 16, May 7

#### **Submitted by**

Geraldine Papillero, Staff Council Secretary