Student Government Leadership Badge Rubric

The Student Government Leadership Badge validates that the earner has demonstrated the ability to represent the student body effectively, collaborate with peers to achieve common goals, and advocate for student concerns within their institution. The earner has shown proficiency in leadership and interpersonal skills, including the ability to coach and develop others, organize and prioritize tasks, and contribute to ethical decision-making. To earn the badge, a student must achieve a score of at least 15 points, with all competencies rated at "Competent" or above. The competencies listed and measured are adapted from the NACE Career Readiness Competencies to ensure students develop the essential skills for success in leadership roles and future careers.

Competency (with Definition)	Example Activities	Developing (1)	Competent (3)	Accomplished (5)
Governance and Decision-Making: Demonstrates an understanding of student governance structures, decision-making processes, and student representation.	Participate in student government meetings, provide feedback on policies, propose initiatives, engage in advocacy efforts.	Limited engagement in governance activities. Struggles to understand or apply governance principles and rarely contributes to discussions or decision-making.	Participates in governance processes, contributes to discussions and projects, and demonstrates a general understanding of governance structures and student representation.	Consistently engages in governance activities, demonstrates a strong understanding of governance principles, and actively contributes to decision-making and advocacy efforts. Effectively represents student interests through thoughtful contributions.
Collaboration and Team Leadership: Demonstrates the ability to collaborate with peers, lead projects, and contribute to team success.	Lead or participate in projects, mentor peers, engage in conflict resolution, collaborate with student organizations.	Limited participation in team activities. Struggles to complete assigned tasks or engage effectively with peers.	Collaborates effectively within a team, completes assigned tasks, and demonstrates leadership when needed. Supports peers in achieving shared goals.	Effectively leads and supports team projects, delegates tasks, and fosters a collaborative environment. Provides mentorship or peer support to others.
Strategic Planning and Problem-Solving: Demonstrates the ability to set goals, develop plans, and address challenges.	Develop project plans using appropriate digital tools, identify student concerns, participate in problem-solving discussions, evaluate projects.	Limited involvement in strategic planning. Struggles to identify challenges or contribute to actionable solutions.	Contributes to strategic planning and problem-solving efforts. Completes assigned tasks and provides input during planning discussions.	Develops and implements comprehensive plans with clear goals, timelines, and evaluation metrics. Proactively addresses challenges and refines plans based on feedback.

Communication and Advocacy: Demonstrates the ability to communicate effectively and advocate for student interests.	Deliver presentations, draft advocacy materials, speak at meetings, collect student feedback, and use digital platforms to create and share advocacy materials.	Limited involvement in advocacy or communication activities. Struggles to articulate student concerns effectively.	Participates in advocacy and communication efforts. Communicates clearly but may require occasional guidance.	Communicates effectively through multiple formats (oral, written, visual). Advocates for student interests and creates high-quality materials to promote initiatives.
Civic Engagement and Ethical Leadership: Demonstrates ethical leadership and engages in civic initiatives that benefit the campus or community.	Organize or participate in civic engagement activities, promote initiatives, engage in ethical leadership discussions.	Limited participation in civic engagement. Struggles to demonstrate ethical awareness or contribute meaningfully.	Participates in civic engagement activities and demonstrates ethical decision-making. Provides basic documentation of involvement.	Leads or co-leads civic engagement activities and demonstrates ethical leadership in student government roles. Provides thorough documentation and reflection on experiences.

Eligibility: Any student actively involved in student government is eligible to earn the Student Government Leadership Badge. To qualify, students must provide documented evidence demonstrating that they have met the required criteria across all competencies outlined in the rubric.

To earn the Student Government Leadership Badge, students must achieve:

- At least **15 points** across all competencies with a rating of Competent (3) or higher in each competency.
- Submission of supporting documentation or reflections for selected activities.

By earning this badge, students demonstrate their ability to lead, collaborate, advocate, and engage ethically within their campus community, preparing them for future leadership roles and career opportunities.